

## STUDY PROGRAM INFORMATION

<b>A.</b>	<b>Name of Study Program</b>	:	Agribusiness	
	<b>Level of Study</b>	:	Bachelor's Degree	
	<b>Faculty</b>	:	Agriculture and Animal Science	
<b>B.</b>	<b>Vision</b>	:	To become a leading study program in ASEAN in the development and implementation of sustainable, export-oriented agribusiness based on Islamic values by 2030	
<b>C.</b>	<b>Graduate Learning Outcomes</b>	:	<ol style="list-style-type: none"> <li>1. Agribusiness Managers</li> <li>2. Agribusiness Entrepreneurs</li> <li>3. Agribusiness Community Development Facilitators</li> <li>4. Agribusiness Consultant/ Reviewers</li> <li>5. Government Officials</li> <li>6. Management Staff in banks and non-bank institutions</li> </ol>	
<b>D.</b>	<b>Learning Outcomes</b>	:	<ol style="list-style-type: none"> <li>1. Being able to demonstrate devotion to Almighty God, practice progressive character and attitudes in national and civic life and possess a global and sustainability-oriented perspective based on the values of Progressive Islam and Pancasila</li> <li>2. Being able to apply scientific methods, advanced technologies, and effective communication to plan, implement, and make effective decisions in addressing multidisciplinary agribusiness challenges</li> <li>3. Being able to inspire, lead, and engage communities in the development of sustainable agribusiness while upholding ethical values, social responsibility, and environmental stewardship</li> <li>4. Being able to utilize innovative technologies and demonstrate proficiency in public communication strategies to disseminate agribusiness knowledge and research outcomes to the wider community</li> <li>5. Being able to design, manage, and develop agribusiness enterprises through problem identification, potential analysis, prospect formulation, and the development of alternative solutions based on data and scientific analysis</li> <li>6. Being able to apply entrepreneurial concepts and promote agribusiness technologies in accordance with community needs, and to master economic and management theories as a foundation for business decision-making</li> <li>7. Being able to internalize professional attitudes, leadership, and collaborative skills in an entrepreneurial context, and demonstrate resilience in responding to the dynamic nature of the agribusiness sector</li> </ol>	
<b>E.</b>	<b>Courses</b>	:	<b>Semester I</b>	
			1. Sustainable Development Insights	1 credit
			2. Faith and Humanity	1 credit
			3. Productive Skills of Foreign Languages for Specific Purpose	2 credits
			4. Agricultural Economics	3 credits
			5. Principles of Management	3 credits
			6. Economic Mathematics	3 credits
			7. Sociology of Agriculture and Rural Affairs	3 credits
			8. Innovative Agrocomplex	2 credits
			9. Pancasila	2 credits

		<b>Semester II</b>	
		1. Civics	2 credits
		2. Worship and Human Relations	1 credit
		3. English Proficiency Test Preparation Course	2 credits
		4. Microeconomics	3 credits
		5. Basics of Business	2 credits
		6. Business Ethics	2 credits
		7. Agribusiness Accounting	3 credits
		8. Marketing of Agricultural Commodities	3 credits
		9. Indonesian Language	2 credits
		<b>Semester III</b>	
		1. Muhammadiyah Studies	1 credit
		2. Macroeconomics	3 credits
		3. Agribusiness Research Methods	4 credits
		4. Agribusiness Production and Operations Management	4 credits
		5. Agribusiness Communication and Public Speaking	3 credits
		6. Parametric Statistics	3 credits
		7. Sustainable Agribusiness	3 credits
		8. Food Security and Sovereignty	3 credits
		<b>Semester IV</b>	
		1. Islam, and Science, Technology, and Arts	1 credit
		2. Non-parametric Statistics	3 credits
		3. Agricultural Business Management	4 credits
		4. Agricultural Development	2 credits
		5. International Economics	2 credits
		6. Agribusiness Supply-Chain Management	3 credits
		7. Household Economics	2 credits
		8. Managerial Economics	3 credits
		9. Agribusiness Project Analysis and Feasibility Study	4 credits
		<b>Semester V</b>	
		1. Entrepreneurship	2 credits
		2. Agricultural Policy and Politics	2 credits
		3. Resource and Environmental Economics*	2 credits
		4. Community Empowerment	3 credits
		5. Quantitative Methods of Agribusiness	3 credits
		6. Digital Marketing of Agribusiness Products	3 credits
		7. Agribusiness Business Plan	3 credits
		8. Digital Technology in Urban Agriculture*	3 credits
		9. Institutional Economics	3 credits
		<b>Semester VI (Regular Class)</b>	
		1. Agribusiness Management	4 credits
		2. Sharia Economics	2 credits
		3. Qualitative Analysis of Agribusiness	3 credits
		4. Public Economics	2 credits
		5. Safe and Halal Food Management*	2 credits
		6. Business Incubation	4 credits
		7. Creative Agribusiness*	3 credits

			<b>Semester VI (CoE: Agrocomplex Product Export Professional Class)</b>	
			1. Export Documents	5 credits
			2. Delivery of Export Goods	5 credits
			3. Export Supervision	5 credits
			4. Export Management	5 credits
			<b>Semester VII (Regular Class)</b>	
			1. Community Service	4 credits
			2. Internship	5 credits
			<b>Semester VII (CoE: Agrocomplex Product Export Professional Class)</b>	
			1. Community Service	4 credits
			2. Industrial Internship	7 credits
			<b>Semester VIII</b>	
			1. Thesis	6 credits
			Total	144 credits
<b>F.</b>	<b>Value Proposition</b>	:	<ol style="list-style-type: none"> <li>1. Preparing students with Python programming</li> <li>2. Implementing intensive foreign language programs in the first academic year</li> <li>3. Providing the Centre of Excellence (CoE) program for Agrocomplex Product Export Professional Class.</li> <li>4. Supporting students' active participation in student exchanges at several ASEAN universities</li> <li>5. Supporting the MBKM (<i>Merdeka Belajar-Kampus Merdeka</i>) implementation</li> <li>6. Aligning with high relevance to Industry and Community Needs</li> </ol>	